# Beyond the Headlines

## The Online News Verification Game

**Rules:** Start with 36 points and subtract or add points accordingly as you analyse your content. Compare your results with others.

### Headlines
- The headline makes use of ALL CAPS or excessive punctuation!!!???
- The headline promises secret information, surprise, happiness, outrage?

### Images
- These are stock images or there are no captions on the images
- The images have been doctored or relate to different events

### URL
- The publication does not have its own domain name or uses a free blog platform
- The domain is counterfeit, eg. bbc.com.co

### Author
- There are no examples of their work elsewhere online
- There is no identifiable author or the author is using a pseudonym

### Text
- There are many spelling or grammar errors or the appearance looks unprofessional
- The text frequently uses emotional, hyperbolic or sensationalised language

### Date
- There is no date on the article
- The information in the article is no longer relevant or current

### Search
- There are no links or the links point to questionable sources
- There are no examples of this story elsewhere online

## Bonus Round

### Interviews & Opinions
- The content quotes sources and names them
- The interviewee is qualified to speak with authority on the topic or more than one opinion was represented in the article

### Graphs & Statistics
- Refers to a study which is named and linked or you can find the study online
- Represents accurately the results of a study or graphs and statistics are clear and precise

## Bonus Question

Can you find out who owns the publication? **YES +3 NO -3**